

## **Overview**

The proposed owners of 870 Woodborough Road are applying to open a new Dental practice within the existing building, by the refurbishing and fitting out of the existing Victorian dwelling, to expand the offering of Dentistry provision within Mapperley and the surrounding area.

## **Proposal**

Mapperley is a growing urban area with many new housing developments having been granted planning permission within the last 10 years. The number of applications for new patients within the area has grown exponentially over this period and looks to grow further. Dental practices in Mapperley are limited to four existing practices in "Mapperley" which has a population of 16,399 ("*Population Consensus 21*"). They are *MyDentist*, *Westdale Lane*, *Mapperley Dental* and *Porchester Road*. The new practice will provide affordable Dental care to the local area and beyond.

The owner of the premises operates as a Dentist for a very well-established dental practice and has been providing outstanding dental care for the local community for over eight years. Their current role involves all aspects of dentistry, ranging from routine treatments (e.g. check-ups and fillings), to complex specialised procedures such as teeth straightening and root canal treatments. The owner has a special interest in cosmetic dentistry, where patients can improve their smiles by straightening, lightening, reshaping and repairing teeth. These facilities are very limited within the area and patients are having to travel bigger distances to obtain these treatments. We will look to put a particular emphasis on providing these aspects of dental care from the premise as well as general routine care.

The owners' vision is to create a practice for the local population, who will have access to dental care to look after their general dental health for the long-term, creating life-long relationships with all who come through the practice. The provision of treatment will also be carried out using the latest equipment and technology such as digital scanners, resulting in the highest level of dental treatment provision.

The premise will be designed with modern features and have a relaxed setting. We will look to avoid the overly clinical appearance and stigma that is associated with dental practices. The premise will also be wheelchair accessible to all members of the community. We want to work alongside our clients, ensuring they leave with a comfortable experience which will help remove the "fear" commonly associated with dental visits. The size of the premise also allows us to accommodate the rising number of patients applying for dental work in and around the Mapperley area.

# Supporting statement in support of new dental practice 870 Woodborough Road Mapperley Nottingham

Written by Storm Design

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Our regeneration of the premise, will predominantly be focused on the modernisation of the interior of the building with minimal changes externally. (The only main external consideration will be proposed in a separate application, will take into consideration the councils and the neighbours' thoughts on the size and location of any signage for the business.)

Our purpose is to distinguish the practice as a surgery that provides comprehensive dentistry of the very highest quality. A place of work where the management work for their patients, and that at all times they will be treated with dignity, understanding and respect. In doing this every member of the team feels valued and respected.

## **Lack of access**

Some of the recent headlines on the media and newspaper are as follows:

- Fundamental reform of NHS dentistry needed to end a “crisis of access”- UK Parliament
- Pliers, Abscesses and agonising pain: Britain’s dental crisis- The Guardian
- Bold action or slow decay? The state of NHS dentistry and future policy actions- The Nuffield Trust

Sarah Hurley (Chief Dental Officer) and Steve Barclay (Health and Social Care Secretary) have recently made it clear there is major nationwide issue in access to dental care. Whilst they have recommended their plans to improve this, those that are currently working in the system are fully aware, these actions will do little to help the issues that has been ongoing for best part of over a decade, especially in the short-term. This leaves a sizeable discrepancy in the number of people seeking dental care and the number of premises able to facilitate this, this is where our proposal will look to help the balance in the local and neighbouring communities.

## **Conclusion**

The Government and Regional health authorities are pushing for the provision of more services especially in a growing local hub such as Mapperley and the local area. These additional pressures are being applied to an already stretched facility.

This practice aims to be a highly regarded practice and provide additional support for nearby existing dental practices, who have busy lists currently and cannot expand their facilities within the existing buildings they occupy. This application will allow the creation of a new surgery that will allow the employment of new dentists and hygienists as well as additional support staff. Both expanding local employment opportunities and offering the local and extended community to access essential dentistry in a location with good access links.

The owner is a passionate advocate of personal and professional development and would like to grow into the opportunity to run their own clinics, allowing full control to ensure the highest quality dental care is received for anyone attending the practice.

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The neighbouring properties along the road are perfectly aligned to work in collaboration with our plans. Having access to a new dental practice, alongside the existing GP surgery, Pharmacy and Denture clinic along the same road would benefit anyone who visits any of these premises by reducing the need to attend and park at multiple sites.