

Maenporth Beach Café  
Falmouth  
TR11 5HN



To whom it may concern,

I am writing this letter to outline the reasons why the car park at Maenporth beach should be given planning permission to install A car park machine, Two ANPR cameras & associated signage.

The first reason is that we currently have an issue with people camping on the car park in their vehicles overnight. I believe that ANPR will deter people from doing this because they will be fined if they do so. Fines are something we are unable to implement at the moment, and we need to the help of a car park management company who can legally issue fines to do so. ANPR is the most efficient way of doing this, because the cameras capture number plates 24/7 and send them back to the car park management companies office. We also have written into our lease agreement that overnight parking is forbidden and therefore we need this technology to stay within our lease agreement.

Secondly, over the past five years of being the leaseholders for Maenporth Beach, we have seen plenty of anti social behaviour. Mainly in the evenings when the café is closed and there is no charge for car parking. Examples of anti social behaviour include lighting bonfires on the beach, which is strictly forbidden. Smashed glass on the beach and car park area as well as plenty of litter left for us to clear up in the morning. By having ANPR technology installed I believe we will be able to reduce anti social behaviour. This has been found to work in places such as Loe beach in Feock, which last year had planning permission granted for ANPR technology to be installed on site.

Currently we are only able to take a flat rate, all day parking charge because we do not have a car park ticket machine installed. By installing a pay and display machine & ANPR cameras we will be able to offer our customers more options for how long they would like to pay for parking for. By having shorter options than all day parking, we will also be able to offer customers a cheaper option. Something I'm sure our customers would welcome positively. Over the years we have listened to customer feedback as many beach goers have said to us 'I would only like to park for an hour today'. But have no way of implementing it without the use of a car park machine and ANPR cameras. I also believe that offering incremental charges will help the local road network, some days our car park can become full very quickly in the morning leaving nowhere else to park. Because of this, people will start to park on the narrow roads around the

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beach, which can cause traffic problems. Incremental charges means more turnover of vehicles throughout the day meaning more spaces will be available and less parking on roads in the area.

Kind Regards,

James Wright

Maenporth Beach Café.