

Application sites:

Johnson of Sandhurst (convenience store), Back Road, Sandhurst, Cranbrook. Kent.TN18 5JS.

Advertisement Planning Application

Associated with application Ref: 24/00643/FULL-The Stores, Back Road, Sandhurst, Cranbrook.Kent

Date: 21 March 2024

LPA: Tunbridge Wells Borough Council

Proposal: New and amended signage to the current convenience store 'Johnson of Sandhurst'

This advertisement application relates to the active application ref: 24/00643/Full, the current convenience store. Johnson of Sandhurst. It is not located in a conservation area but is in an AONB (Area of Outstanding Natural Beauty). It is not a Listed Building.

The signage to the listed building, ref 24/00644/LBC, the shop that is currently closed, will remain as existing, an illuminated fascia board. Therefore, no advertisement planning is required for this building.

The existing signage at the current convenience store is being changed, and new signage is being added.

The two new signs being added are references C and D. These are illuminated wall-mounted sign boards. (See drawing ref: MAR24/J/PS, proposed signage.)

The existing illuminated signage at the main shop front will be changed. The existing signs consist of an illuminated fascia board with applied letters, a projecting 'post office' sign and numerous banners and free-standing boards not attached to the main building.

The changes to the front elevation and shop front signage will be as shown in drawings MAR24/J/PS and MAR24/J/PEE(B).

The main lettering will be raised coloured acrylic letters fixed on locators to the gable end of the building; these will be illuminated by low-energy concealed trough lighting as existing. The existing post office sign will be re-used and re-located to the gable end of the new covered porch.

All new signage for the main building will be sympathetic to its location in an AONB and close to the Sandhurst conservation area.

Advertisement Planning Application

Associated with application Ref: 24/00643/FULL

Site location - 'Johnson of Sandhurst' convenience store, Back Road Sandhurst Cranbrook



Ref A

Front elevation shop front - high level fascia signage

Illumination - as existing trough light

Lettering- applied fret cut letters on locators

Green-Ral 6025

Yellow - Ral 1012

Ref C

Front elevation low level wall sign to front of store.

Illumination- trough lighting - Ral 1013

Lettering- Franklin Gothic Medium



Ref D

Side east elevation wall sign

Illumination- trough lighting - Ral 1013

Lettering- Franklin Gothic Medium

2400 x 1500



Ref B - As existing .

No 'advertisement planning' consent required

Front elevation shop front

Refurbish existing fascia sign -

Illumination as existing

Lettering - Times New Roman

Background- Off white

6000 x 500