Tunbridge Wells Borough Council Town Hall Royal Tunbridge Wells Kent TN1 1RS



planning comments@tunbridgewells.gov.uk

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location		
<b>Disclaimer:</b> We can only make recommendations based on the answers given in the questions.		
If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".		
Number		
Suffix		
Property Name		
The Stores		
Address Line 1		
Back Road		
Address Line 2		
Sandhurst		
Address Line 3		
Kent		
Town/city		
Cranbrook		
Postcode		
TN18 5JS		
Description of site location must	be completed if postcode is not known:	
Easting (x)	Northing (y)	
580084	128278	
Description		

Applicant Details
Name/Company
Title
Mr
First name
Tony
Surname
Suthan
Company Name
Address
Address line 1
c/o Jeremy Page Associates
Address line 2
12 The Rope Walk
Address line 3
Sandhurst
Town/City
Cranbrook
County
Country
United Kingdom
Postcode
TN18 5JD
Are you an agent acting on behalf of the applicant?
○ No
Contact Details
Primary number
**** REDACTED *****

Secondary number	_
Fax number	
Email address	•
***** REDACTED *****	]
	J
	_
Agent Details	
Name/Company	
Title	
Mr	
First name	-
Jeremy	]
Surname	J
Page	]
Company Name	J
Jeremy Page Associates	]
	J
Address	
Address line 1	,
12 The Rope Walk, Sandhurst	
Address line 2	_
Sandhurst	
Address line 3	
Town/City	
Cranbrook	
County	-
Country	,
United Kingdom	]
Postcode	
TN18 5JD	
	1

Contact Details	
Primary number	
***** REDACTED *****	
Secondary number	
***** REDACTED *****	
Fax number	
Email address	
***** REDACTED *****	
Type of Proposed Advertisement(s)	
Please describe the proposed advertisement(s)	
To replace existing shopfront signage with new.	
New illuminated wall sign to side elevation  New illuminated wall sign to front elevation	

Advertisement Type:	
Other type	
Height: 2 metres	
Width:	
12 metres	
Depth: 0.3 metres	
What is the height from the ground to the base of the advertisement?:	
2.3 metres	
What is the maximum projection of the advertisement from the face of the building?: 0.4 metres	
What is the maximum height of any of the individual letters and symbols?: 0.32 centimetres	
What materials will the advertisement be made of?: Acrylic letters fixed on locators	
The colour of text and background: Ral 6025 - Green Ral 1012 - Yellow	
Will the advertisement be illuminated?: Yes	
Will the advertisement be illuminated internally or externally?:  Externally	
Illuminance levels: 200 cd/m <sup>2</sup>	
Will the illumination be static or intermittent?: Static	
Advertisement Type: Other type	
Height: 900 metres	
Width: 1700 metres	
Depth: 0.3 metres	
What is the height from the ground to the base of the advertisement?:  1100 metres	
What is the maximum projection of the advertisement from the face of the building?: 0.3 metres	
What is the maximum height of any of the individual letters and symbols?: 0.1 centimetres	
What materials will the advertisement be made of?: acrylic	
The colour of text and background:  Background - cream Letters - Green & Yellow	
Will the advertisement be illuminated?: Yes	
Will the advertisement be illuminated internally or externally?:  Externally	
Illuminance levels:	

200 cd/m <sup>2</sup>		
Will the illumination be static or intermittent?: Static		
Advertisement Type: Other type		
Height: 1500 metres		
Width: 2400 metres		
Depth: 0.3 metres		
What is the height from the ground to the base of the advertisement?: 1100 metres		
What is the maximum projection of the advertisement from the face of the building?:  0.3 metres		
What is the maximum height of any of the individual letters and symbols?: 0.1 centimetres		
What materials will the advertisement be made of?:  Acrylic		
The colour of text and background:  Background Cream Letters - Green and yellow		
Will the advertisement be illuminated?: Yes		
Will the advertisement be illuminated internally or externally?:  Externally		
Illuminance levels: 200 cd/m <sup>2</sup>		
Will the illumination be static or intermittent?: Static		
Please describe each of the 'Other type(s)' of advertising proposed		
As per drawing ref. MAR24/J/PS and FEB24/J/PEE/PS		
Location of Advertisement(s)		
Is the advertisement(s) you are applying for already in place?		
○ Yes ⊙ No		
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?  ② Yes  ③ No  ○ Not Applicable		
If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)		
See existing elevation FEB24/J.EEE and proposed elevations FEB24/J/PEE/PS		

Will the proposed advertisement(s) project over a footpath or other public highway?  ○ Yes  ○ No
Advertisement(s) Period  Please state the period of time for which consent is sought for the advertisement  From Date  01/04/2024
To Date  01/04/2030
Neighbour and Community Consultation  Have you consulted your neighbours or the local community about the proposal?  ○ Yes ○ No
Site Visit  Can the site be seen from a public road, public footpath, bridleway or other public land?  ② Yes  ○ No  If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?  ② The agent  ○ The applicant  ○ Other person
Pre-application Advice  Has assistance or prior advice been sought from the local authority about this application?  ○ Yes  ⊙ No
Interest In the Land  Does the applicant own the land or buildings where the adverts are to be placed?

With respect to the Authority, is the applicant and/or agent one of the following:  (a) a member of staff  (b) an elected member  (c) related to a member of staff  (d) related to an elected member	
It is an important principle of decision-making that the process is open and transparent.	
ne purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having dered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.	
Do any of the above statements apply?  ○ Yes  ○ No	
Declaration	
I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.  I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.  I/We also accept that, in accordance with the Planning Portal's terms and conditions:  - Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;  - Our system will automatically generate and send you emails in regard to the submission of this application.	
✓ I / We agree to the outlined declaration	
Signed	
Jeremy Page	
Date	
21/03/2024	

**Authority Employee/Member**