

Magdalen House 30 Trinity Road Bootle L20 3NJ

planning.department@sefton.gov.uk 0345 140 0845 option 4

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location	
Disclaimer: We can only make re	commendations based on the answers given in the questions.
	the description of site location must be completed. Please provide the most accurate site description you can, to field to the North of the Post Office".
Number	12
Suffix	
Property Name	
Address Line 1	
Eastbank Street	
Address Line 2	
Address Line 3	
Sefton	
Town/city	
Southport	
Postcode	
PR8 1DT	
December 6 %	Consequent like an expectation of the section design of the section of the sectio
	tion must be completed if postcode is not known:
Easting (x)	Northing (y)
333595	417086
Description	

Applicant Details
Name/Company
Title
First name
Surname
BJR Foods Limited
Company Name
Address
Address line 1
456 - 458 Leyland Road
Address line 2
Lostock Hall
Address line 3
Town/City
Preston
County
Country
Postcode
PR5 5RY
Are you an agent acting on behalf of the applicant?
○ No
Contact Details
Primary number

Secondary number	
Fax number	
Email address	ı
	J
	_
Agent Details	
Name/Company	
Title	
Mr	
First name	ı
Richard	
Surname	ı
Hindle	
Company Name	l
	l
Address	
Address line 1	
Wheatley Springs Barn	
Address line 2	
Wheatley Lane Road	
Address line 3	
Barrowford	
Town/City	1
Nelson	
County	1
Country	ı
United Kingdom	
Postcode	1
BB9 6QS	
t.	1

Contact Details	
Primary number	
***** REDACTED ******	
Secondary number	
Fax number	
Email address	
***** REDACTED *****	
Type of Proposed Advertisement(s)	
Please describe the proposed advertisement(s)	
1No. Double Sided Digital EGP	
Please specify the type(s) and details of each proposed advertisement	
Advertisement Type: Other type	
Height: 3 metres	
Width: 0.85 metres	
Depth: 0.1 metres	
What is the height from the ground to the base of the advertisement?: 0 metres	
What is the maximum projection of the advertisement from the face of the building?: 0.1 metres	
What is the maximum height of any of the individual letters and symbols?: 0 centimetres	
What materials will the advertisement be made of?: Aluminium frame supporting LCD screens (Digital EGP)	
The colour of text and background:	
Will the advertisement be illuminated?: Yes	
Will the advertisement be illuminated internally or externally?: Internally	
Illuminance levels: 600 cd/m ²	
Will the illumination be static or intermittent?: Static	

Location of Advertisement(s) Is the advertisement(s) you are applying for already in place? ○ Yes ○ No
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ○ Yes ○ No ○ Not Applicable Will the proposed advertisement(s) project over a footpath or other public highway? ○ Yes ○ No
Advertisement(s) Period Please state the period of time for which consent is sought for the advertisement
From Date 21/05/2024
To Date 21/05/2029
Neighbour and Community Consultation Have you consulted your neighbours or the local community about the proposal? ○ Yes ② No
Site Visit Can the site be seen from a public road, public footpath, bridleway or other public land? ② Yes ③ No If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? ③ The agent ⑤ The applicant ⑥ Other person

1No. Double Sided Digital EGP

Pre-application Advice Has assistance or prior advice been sought from the local authority about this application? ○ Yes ○ No
Interest In the Land Does the applicant own the land or buildings where the adverts are to be placed?
Authority Employee/Member With respect to the Authority, is the applicant and/or agent one of the following: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member It is an important principle of decision-making that the process is open and transparent. For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority. Do any of the above statements apply? Yes No
Declaration I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information. I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. I/We also accept that, in accordance with the Planning Portal's terms and conditions: - Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website; - Our system will automatically generate and send you emails in regard to the submission of this application. I/We agree to the outlined declaration Signed Richard Hindle Date 26/03/2024