

## **Heritage Statement**

Epsom Picturehouse Derby Square KT19 8AG Epsom Square is situated to the north of the Epsom Town Centre Conservation Area and to the south of the Adelphi Road Conservation Area.

The cinema is set back from the traditional buildings on High Street therefore the proposed signage on the Southwest elevation will only be visible from the Epsom Town Centre conservation area at the entrance to Derby Square.

This signage will not be visible from the Adelphi Road Conservation Area.

Views into and out of High Street will remain protected. The signage has been designed to utilise the existing façade by retrofitting the proposed living wall panels within the framing of the existing concrete columns. This is also the case for the 3no. proposed readograph signs. The proposed 'Picturehouse' sign will be fixed to the existing concrete columns but will be project no more than 125mm from the face of these columns.

The 'Picturehouse' sign will have an Opal Acrylic face with black powder coated aluminium returns which will be internally illuminated white.

The 3no. proposed Readograph signs above the entrance doors and glazing will be aluminium back trays, powder coated black. There will be Opal acrylic face panels and removable face perimeter trims with horizontal tubular runners and black letters hooked into position.

Whilst the proposed signs are illuminated, there have been designed to have minimal impact on the conservation areas.

Key:

Proposed Signage Location

Application Site

Epsom Town Centre Conservation Area

Adelphi Road Conservation Area

