



The Colonnades

Croydon

Signage proposals

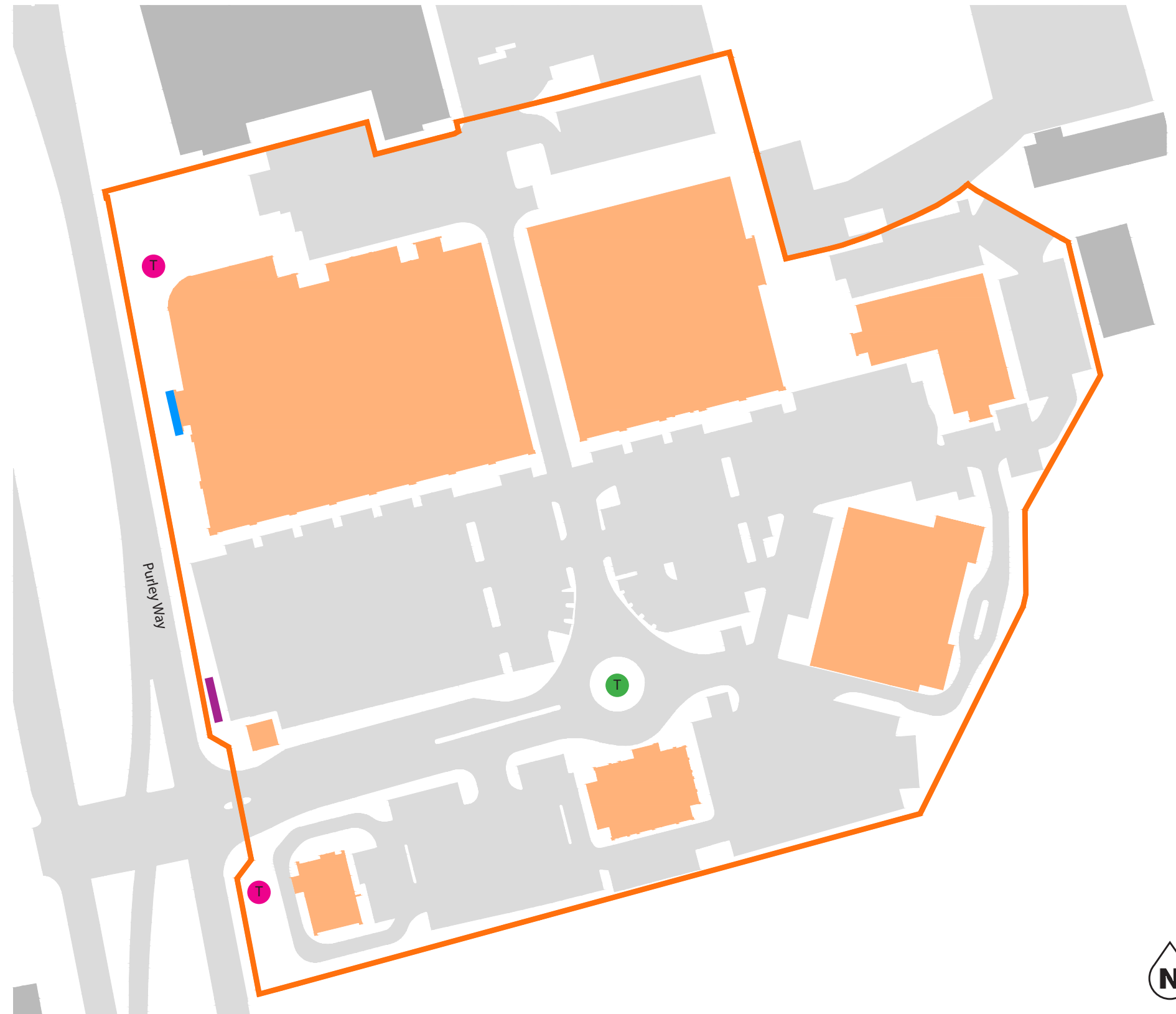
February 2024
2455-MP-PG-B001-P04

00 Introduction

Brief | Signage Location

Brief

The brief is for the existing tenant totems and wall signage to be rebranded, with a new feature sign on Purley Way.



Revisions			
Rev	Date	Initials	Description
P01	09.01.24	MW	Issued for Planning
P02	11.01.24	MW	Wall signage side elevation added
P03	22.02.24	MW	8m totem elevations added
P04	15.04.24	MW	Minor text changes to pages 4 & 5

T 8m Tenant Totem
 T 6m Tenant Totem
 ■ Feature signage
 ■ Wall sign

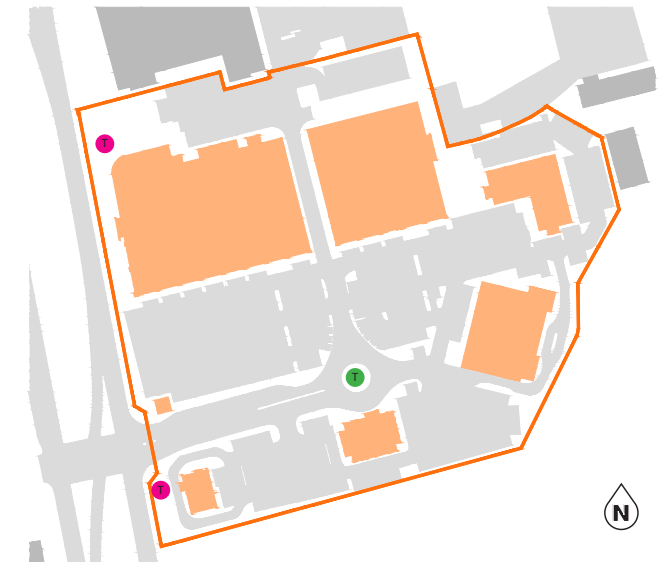
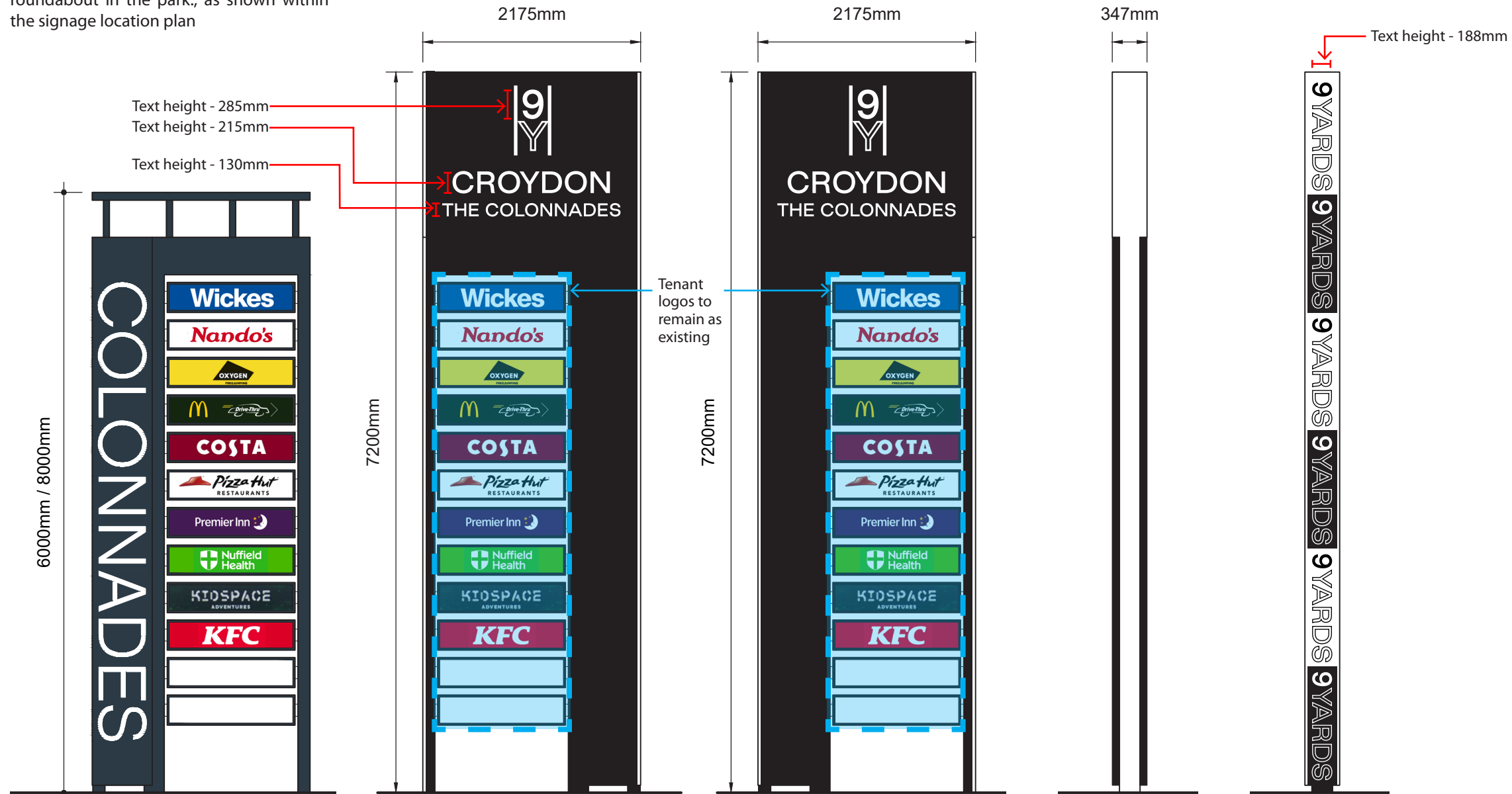


01 Tenant Totem

01 Anchor Tenant Totem

Drawings - Proposed

Existing tenant totems are 8m or 6m high, with 2No. 8m totems located on Purley Way and a 6m totem positioned on the roundabout in the park., as shown within the signage location plan

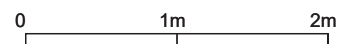


Key plan - Signage location
 T 8m Tenant Totem T 6m Tenant Totem

- Existing structure to be retained and extended.
- Panel with 'Colonnades' text to be replaced with new RAL 9005 (black) 3mm aluminium panel.
- Other panels and structure to be painted RAL 9005 (black).
- New 3mm folded aluminium to extended top, RAL 9005 (black) with fret cut logo/text, backed with opal acrylic panel.
- Existing internal illumination to be extended to new top section.
- Both ends and small return to front/back, painted RAL 9010 (white) with applied vinyl ticker tape to wider end of sign only.
- Framing to tenant logo signs painted RAL 9005 (black)

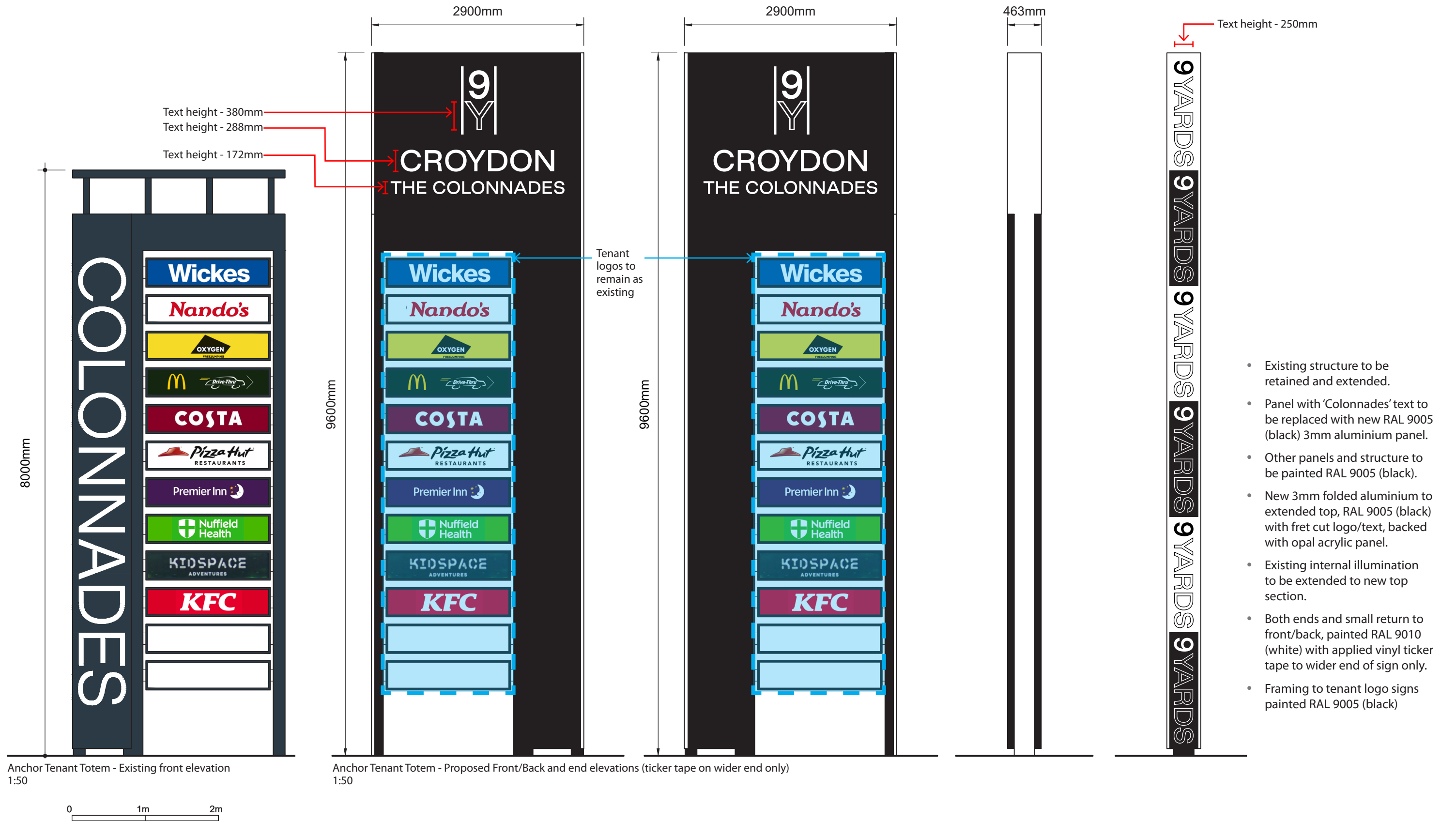
Anchor Tenant Totem - Existing front elevation
 1:50

Anchor Tenant Totem - Proposed Front/Back and end elevations (ticker tape on wider end only)
 1:50



01 Anchor Tenant Totem

Drawings - Proposed



01 Anchor Tenant Totem

Visuals - Existing and proposed



Existing view of roundabout totem



Proposed view of roundabout totem

02 Wall signage

02 Wall Signage

Visuals - Existing and proposed



Existing wall signage viewed from Purley Way



Proposed wall signage viewed from Purley Way, with additional tenant signage

03 Feature Signage

03 Feature Entrance Signage

Visuals - Existing



Feature signage proposed location, existing view from The Colonnades entrance



Key plan - Signage location

04 Feature Entrance Signage

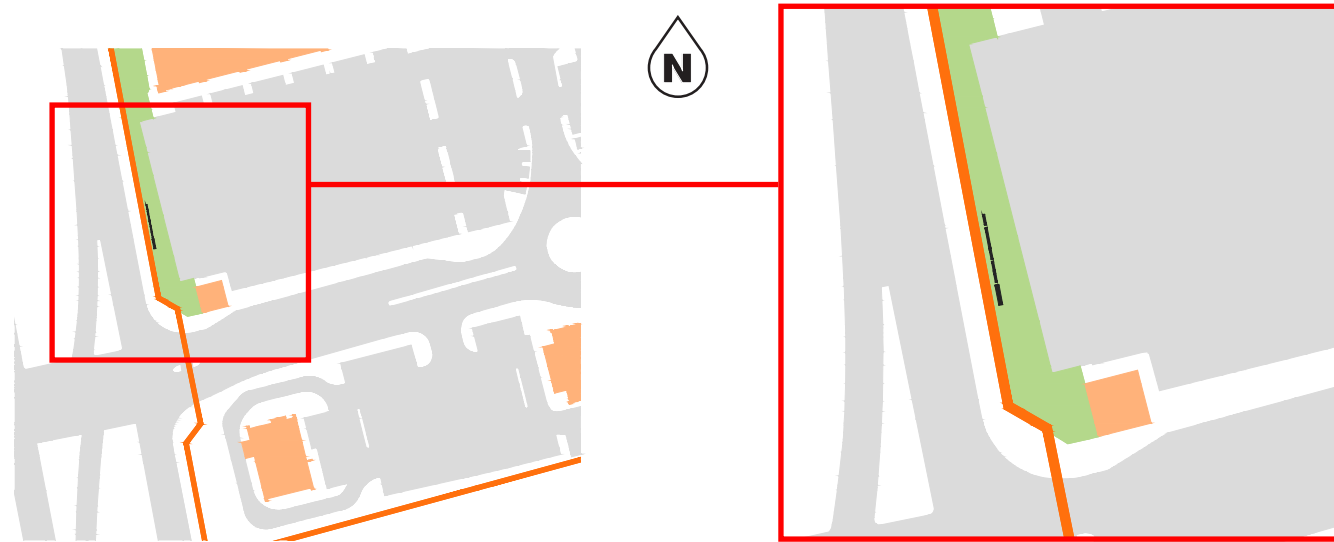
Visuals - Proposed



Feature signage proposal, proposed view from The Colonnades entrance

04 Feature Entrance Signage

Proposed plan and elevations



Key plan



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