



HERITAGE STATEMENT



16th April 2024

Unit 15 St Mark's Pl

Newark

NG24 1XT

Prepared by Maha Anisah Miah HLP UK Ltd

Cheltenham Suite 5, Centrix@Keys, Keys Park Road, Hednesford, Staffordshire, WS12 2HA Tel:01543 275101 www.hlpukltd.co.uk @HLPUK



This statement forms part of the advertisement application for the refurbishment of a current retail unit. It is not a standalone document and must be read in conjunction with accompanying application and plans.

1.0 Introduction

The heritage statement has been prepared to support the application for buildings in conservation areas, advertisement consent to the offices owned and occupied by Poundland Ltd.

The property is in a conservation area and has no forms of being listed.

2.0 Proposal

Planning permission is sought for the following works:

New externally illuminated 'Poundland' signage in the front of the premises facing the public pathway. Replacing location of front entrance door and in its stead a new glazing to be fitted in.

3.0 Identifying the Heritage Asset

The unit is not a listed building, however it is placed within a conservation area close to listed buildings, which are located on nearby roads.

4.0 Assessment of Impact

The proposed works are primarily concerned with replacing the signage with the updated logo and replacing location of entrance door and placing glazing in its place.

The proposed works to the unit in regards to the signage is replacing what's already there in the existing signage zone and also externally illuminated.

The size of the lettering and density of the light flux is to remain the same. The previous shop had less letters 'Wilko' thus being smaller however the new occupants need to show their 'Poundland' signage.

The proposed new front entrance doors and glazing will be fitted with Poundland standard details.