

**Our Ref:** JH/137059/016  
**Date:** 16 April 2024

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Dear Sir/Madam

**137059 – Application to Display Advertisement(s) at Chester Meadows, Chester-le-Street**

Fairhurst have prepared this covering letter on behalf of the Applicant, Taylor Wimpey, in support of an application seeking consent to display advertisements at the above development site. As required, the following items have been submitted to accompany this Application for Advertisement Consent:

- Application Form (Signed and Completed);
- Site Location Plan (Drg No. 137059/8031);
- Proposed Site Layout Plan (Drg No. 1N PelPh2/03-01, Rev B); and
- Signage Specifications (Ref: 15544, Date 24/10/23).

An online payment of £578.00 to cover the application fee to be made payable to Sunderland City Council is to follow.

**Proposed Advertisements**

As illustrated by the accompanying Site Plan and Signage Specification Plans, the proposed advertisements comprise of the following:

- 1no. Marketing Suite fascia with LED illumination (Item A);
- 1no. Gable Sign (Item B);
- 1no. Large 'Welcome' Monolith (Item C);
- 1no. 'Availability' Totem (Item E);
- 5no. 'Visitor Parking' Medium Monolith (Item G);
- 1no. 'Opening Times' Small Monolith (Item I);
- 1no. 'Housetype' Small Monolith (Item J); and
- 5no. Lamp Post Sign (Item K).

Detailed Dimensions of each element of the proposed signage and locations of all proposed signage are provided in the accompanying Site Location Plan and Signage Specification Plans enclosed with this application.

I trust that the above is self-explanatory, however if you should have any further queries please do not hesitate to contact me.

Yours faithfully,



ABERDEEN  
BIRMINGHAM  
BRISTOL  
DUNDEE  
EDINBURGH  
ELGIN  
GLASGOW  
HUDDERSFIELD  
INVERNESS  
LEEDS  
LONDON  
NEWCASTLE  
PLYMOUTH  
SEVENOAKS  
TAUNTON  
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