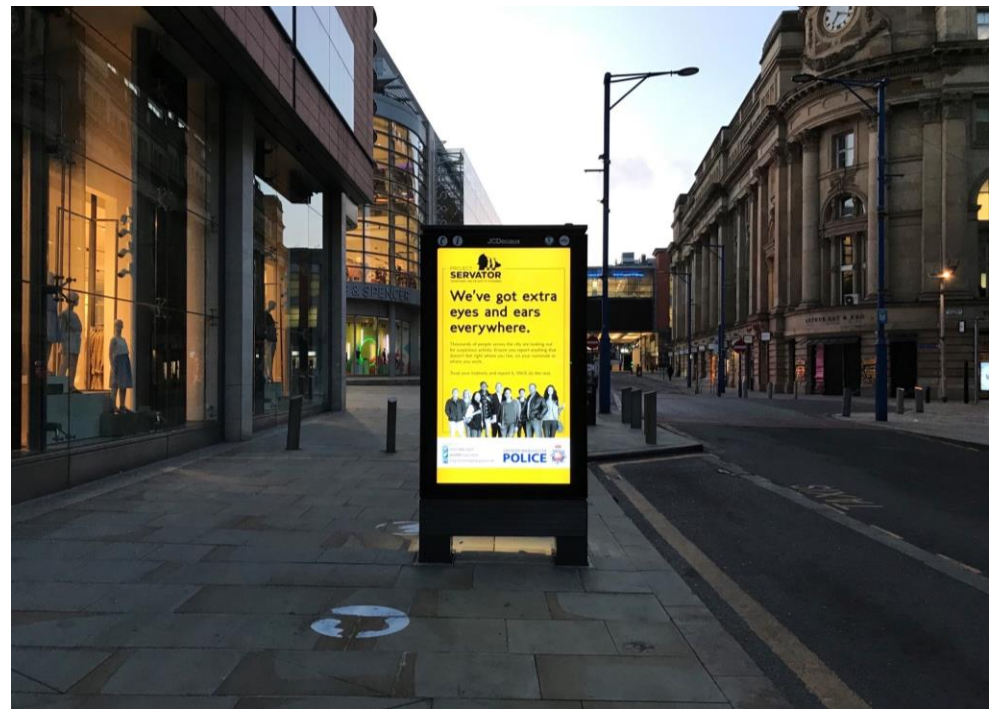
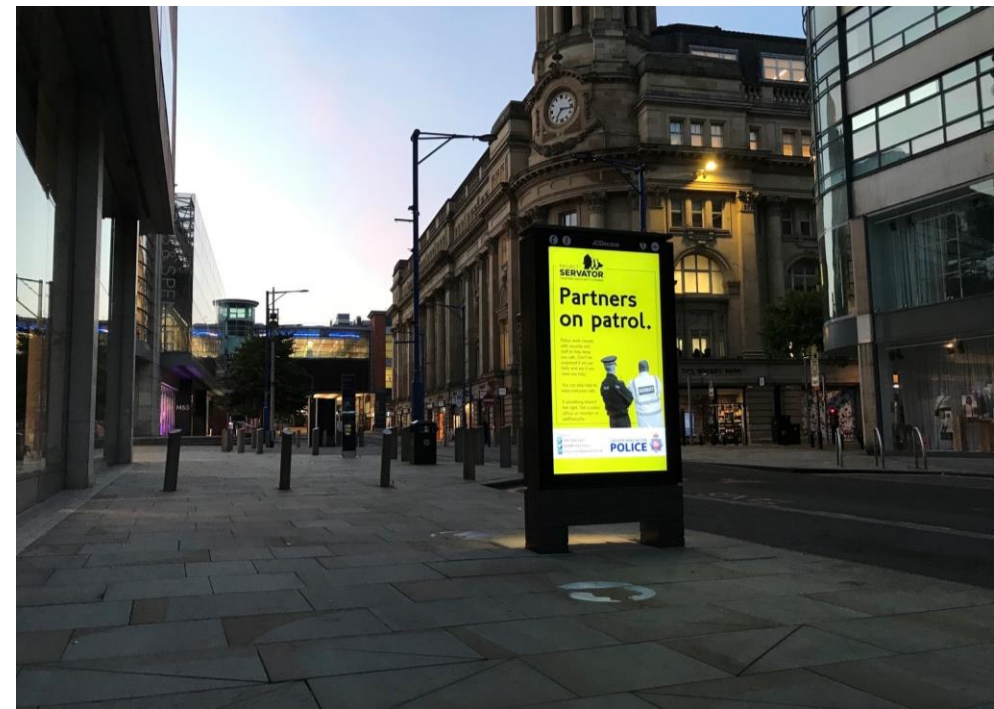




- Through our partnership with the Greater Manchester Mayors Charity, we have provided free space on the interactive screen for the charity to promote their contactless donation initiative to tackle homelessness.
- Greater Manchester Mayor Andy Burnham saw first hand the power of the public screen and we are working with the Mayors office to develop an action plan to deliver defibrillators across the whole of Greater Manchester.
- In parallel, collaboration with the Greater Manchester Police sees JCDecaux running creative campaigns giving the people of Manchester crime prevention advice.







## Using the Public Screen to help prevent crime

 Flynn, Ciaran  
Communications Manager

The West Midlands Police are putting the Power of the Public Screen to good use in the City of Birmingham. Their new OOH campaign contains messaging and tips on community crime prevention. Through this campaign the West Midlands Police are hoping to help people keep their belongings safe.

If you'd like more info, you can check out more [tips on crime prevention](#).

