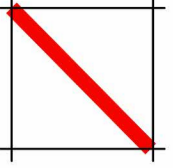
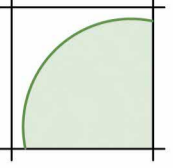
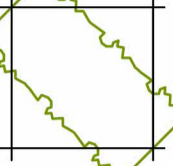
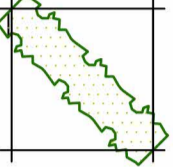
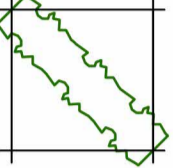
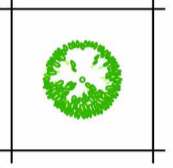
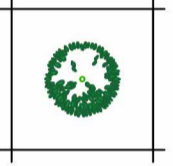
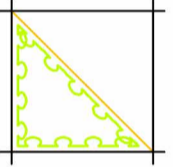
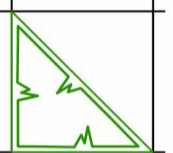
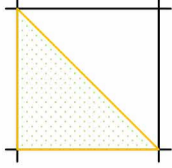
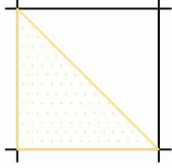
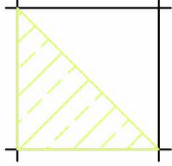
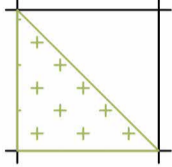
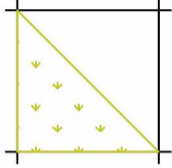
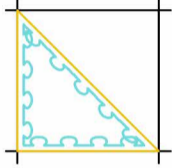


**LEGEND**

-  Boundary
-  Existing trees retained
-  Proposed species-rich native hedgerow
-  Proposed native hedgerow
-  Proposed ornamental non-native hedgerow
-  Proposed native trees within native hedgerow
-  Proposed individual native/non-native trees
-  Proposed introduced shrub/amenity planting
-  Proposed native mixed scrub
-  Proposed vegetated garden (front)
-  Proposed vegetated garden (rear)
-  Proposed modified grassland/amenity grass
-  Proposed shade tolerant grass mix other neutral grassland (Emorsgate EH1)
-  Proposed flowering lawn other neutral grassland (Emorsgate EL1)
-  Proposed rain garden



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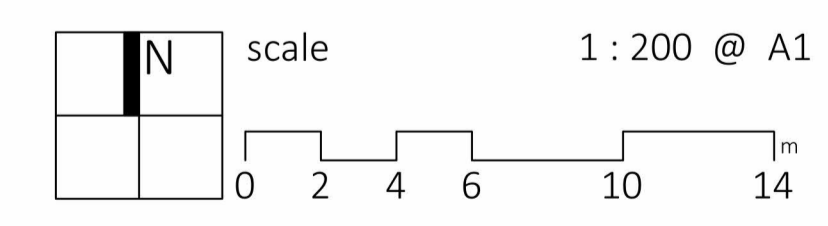
ZLA\_1518  
**Land at London Road**  
 Stroud

L-201  
**Illustrative Landscape**  
 Masterplan

date March 2024  
 status planning

rev -

**Illustrative Landscape Masterplan**



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## APPENDIX ZLA 7

Approximate extent of the Application Site situated within the urban setting.  
The site is substantially filtered by the neighbouring residential built form



WIDE ANGLE BASELINE PANORAMA OF EXISTING VIEW TOWARDS THE PROPOSED APPLICATION SITE

VIEWPOINT 1: VIEW FROM LONDON ROAD LOOKING SOUTH EAST ALONG THIS ROUTE  
TOWARDS THROUGH THE TOWNSCAPE OF SOUTH EASTERN STROUD

Grid Reference	385530, 204703
Elevation	57m AOD
Distance to nearest Site Boundary	0.16km, NW/315 degrees
View Direction	SE/135 degrees
Paper Size	420 x 297 mm A3
Camera	Sony A7 II
Lens	Sony E-mount E50mm F1.8oss
Projection	Cylindrical
Photograph Date and Time	19/02/2024 13.46 (24HR CLOCK)

See plan ZLA\_1518 L-102 for mapped location



ALTUS HOMES  
ZLA 1518

London Road  
Stroud

Visual Survey  
Viewpoint 2

March 2024

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Approximate extent of the Application Site. The site is neighbouring by multiple residential land uses, and seen against the wider urban townscape of Stroud



WIDE ANGLE BASELINE PANORAMA OF EXISTING VIEW TOWARDS THE PROPOSED APPLICATION SITE

VIEWPOINT 2: VIEW FROM LONDON ROAD LOOKING NORTH WEST ALONG ITS ROUTE THROUGH THE TOWNSCAPE OF SOUTH EASTERN STROUD

Grid Reference	385630, 204596
Elevation	56m AOD
Distance to nearest Site Boundary	Within 0.1km, SE/135 degrees
View Direction	NW/315 degrees
Paper Size	420 x 297 mm A3
Camera	Sony A7 II
Lens	Sony E-mount E50mm F1.8oss
Projection	Cylindrical
Photograph Date and Time	19/02/2024 13.51 (24HR CLOCK)

See plan ZLA\_1518 L-102 for mapped location



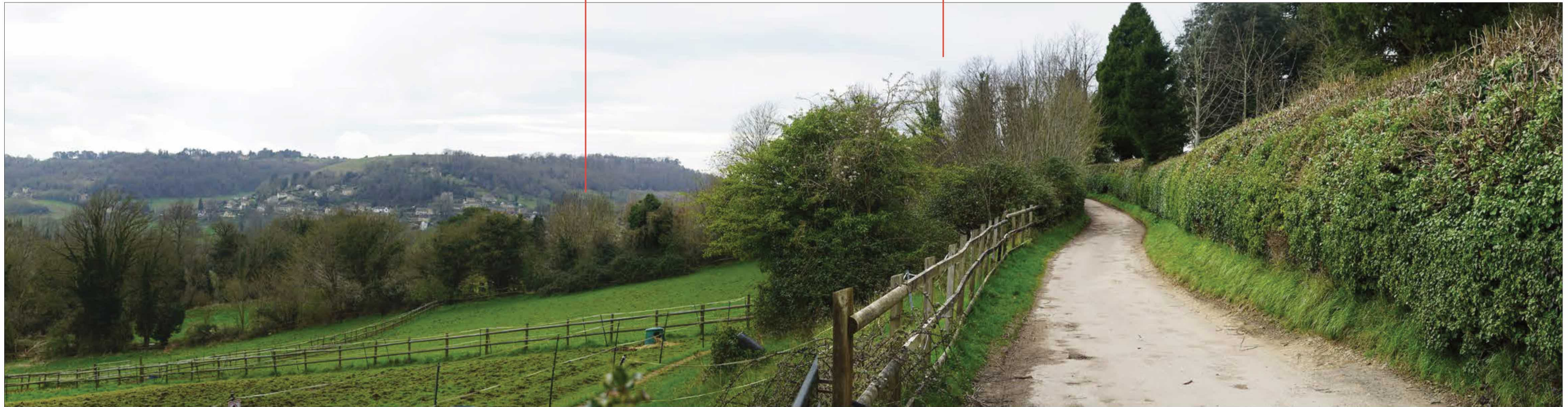
ALTUS HOMES  
ZLA 1518

London Road  
Stroud

Visual Survey  
Viewpoint 1

March 2024

Approximate extent of the Site substantially filtered from view by the combined effect of the sloped valley side landform and mature landscape fabric



WIDE ANGLE BASELINE PANORAMA OF EXISTING VIEW TOWARDS THE PROPOSED DEVELOPMENT SITE

VIEWPOINT 3: VIEW FROM PROW (LPA REF: ZST 47) SITUATED ON ELEVATED LANDFORM ON THE EASTERN EDGE OF STROUD

Grid Reference	386439, 204752
Elevation	116m AOD
Distance to nearest Site Boundary	1.7km, E-NE/70degrees
View Direction	SW/250 degrees
Paper Size	420 x 297 mm A3
Camera	Sony A7 II
Lens	Sony E-mount E50mm F1.8oss
Projection	Cylindrical
Photograph Date and Time	19/02/2024 14.47 (24HR CLOCK)

See plan ZLA\_1518 L-102 for mapped location



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Viewpoint 3

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Approximate extent of the Site substantially filtered from view by the intervening residential dwellings and mature landscape fabric



WIDE ANGLE BASELINE PANORAMA OF EXISTING VIEW TOWARDS THE PROPOSED APPLICATION SITE

VIEWPOINT 4: VIEW FROM PROW (LPA REF: ZST50) PASSING TO AND FROM THE LONDON ROAD ON THE SOUTH EASTERN EDGE OF STROUD

Grid Reference	386111, 204326
Elevation	73m AOD
Distance to nearest Site Boundary	1.2km, E-SE/120 degrees
View Direction	W-NW/300 degrees
Paper Size	420 x 297 mm A3
Camera	Sony A7 II
Lens	Sony E-mount E50mm F1.8oss
Projection	Cylindrical
Photograph Date and Time	19/02/2024 15.37 (24HR CLOCK)

See plan ZLA\_1518 L-102 for mapped location



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London Road  
Stroud

Visual Survey  
Viewpoint 4

March 2024

Approximate extent of the Application Site. The site is not seen wholesale, being screened by intervening landform or residential built form



WIDE ANGLE BASELINE PANORAMA OF EXISTING VIEW TOWARDS THE PROPOSED APPLICATION SITE

VIEWPOINT 5: VIEW FROM PROW (LPA REF: MTH8) SITUATED ON ELEVATED LANDFORM OVERLOOKING STROUD TO THE SOUTH EAST

Grid Reference	386826, 204055
Elevation	203m AOD
Distance to nearest Site Boundary	0.55km, NE/235 degrees
View Direction	SW/215 degrees
Paper Size	420 x 297 mm A3
Camera	Sony A7 II
Lens	Sony E-mount E50mm F1.8oss
Projection	Cylindrical
Photograph Date and Time	19/02/2024 12.28 (24HR CLOCK)

See plan ZLA\_15168L-102 for mapped location



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Viewpoint 5

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Approximate extent of the Application Site. The site is not seen as being screened by intervening landform or residential built form



WIDE ANGLE BASELINE PANORAMA OF EXISTING VIEW TOWARDS THE PROPOSED APPLICATION SITE

VIEWPOINT 6: VIEW FROM PROW (LPA REF: ZST47) SITUATED ON ELEVATED LANDFORM TO THE EAST OF STROUD

Grid Reference	387520, 204722
Elevation	214m AOD
Distance to nearest Site Boundary	4.25km, E/90 degrees
View Direction	W/270 degrees
Paper Size	420 x 297 mm A3
Camera	Sony A7 II
Lens	Sony E-mount E50mm F1.8oss
Projection	Cylindrical
Photograph Date and Time	19/02/2024 15.05 (24HR CLOCK)

See plan ZLA\_1518 L-102 for mapped location



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London Road  
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Visual Survey  
Viewpoint 6

March 2024



Approximate extent of the Application Site. The Site is screened by intervening built form and mature landscape fabric. The existing built form along London Road is not discernible



WIDE ANGLE BASELINE PANORAMA OF EXISTING VIEW TOWARDS THE PROPOSED APPLICATION SITE

VIEWPOINT 7: VIEW FROM BOWBRIDGE WHARF, A NEARBY RESIDENTIAL AREA FRONTING THE RIVER FROME, TO THE SOUTH OF THE APPLICATION SITE

Grid Reference	385707, 204320
Elevation	49m AOD
Distance to nearest Site Boundary	0.55km, S/170 degrees
View Direction	N/350 degrees
Paper Size	420 x 297 mm A3
Camera	Sony A7 II
Lens	Sony E-mount E50mm F1.8oss
Projection	Cylindrical
Photograph Date and Time	19/02/2024 14.20 (24HR CLOCK)

See plan ZLA\_1518 L-102 for mapped location



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Viewpoint 7

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Approximate extent of the Application Site. The site is not seen as being screened by intervening landform and the wooded valley sides



WIDE ANGLE BASELINE PANORAMA OF EXISTING VIEW TOWARDS THE PROPOSED APPLICATION SITE

VIEWPOINT 8: VIEW FROM PROW (LPA REF: MMH8) SITUATED ON ELEVATED LANDFORM ON THE EDGE OF RODBOROUGH COMMON NEAR BAGPATH TO THE SOUTH OF STROUD

Grid Reference	385906, 202529
Elevation	158m AOD
Distance to nearest Site Boundary	4.8km, S/190 degrees
View Direction	N/10 degrees
Paper Size	420 x 297 mm A3
Camera	Sony A7 II
Lens	Sony E-mount E50mm F1.8oss
Projection	Cylindrical
Photograph Date and Time	19/02/2024 16.13 (24HR CLOCK)

See plan ZLA\_1518 L-102 for mapped location



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ZLA 1518

London Road  
Stroud

Visual Survey  
Viewpoint 8

March 2024

Approximate extent of the Application Site. The site is not seen as being screened by intervening landform and the wooded valley sides



WIDE ANGLE BASELINE PANORAMA OF EXISTING VIEW TOWARDS THE PROPOSED DEVELOPMENT SITE

**VIEWPOINT 9: VIEW FROM PROW (LPA REF: MR046) ON ELEVATED LANDFORM AT BAGPATH TO THE SOUTH WEST OF STROUD**

Grid Reference	385395, 202912
Elevation	180m AOD
Distance to nearest Site Boundary	3.55 km, SW/225degrees
View Direction	NE/45degrees
Paper Size	420 x 297 mm A3
Camera	Sony A7 II
Lens	Sony E-mount E50mm F1.8oss
Projection	Cylindrical
Photograph Date and Time	19/02/2024 16.32 (24HR CLOCK)

See plan ZLA\_1518 L-102 for mapped location



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**London Road**  
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**Viewpoint 9**

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Approximate extent of the Application Site. The site is located within the lower landform of the valley. Direct views are influenced by intervening landform (Autumn-winter) and interlying tree groups and woodland blocks on the upper valley sides (spring-summer). Consequently, the site is generally indiscernible



WIDE ANGLE BASELINE PANORAMA OF EXISTING VIEW TOWARDS THE PROPOSED APPLICATION SITE

VIEWPOINT 10: VIEW FROM RODBOROUGH HILL, AN ELEVATED LOCAL LANDMARK TO THE SOUTH WEST OF STROUD

Grid Reference	385249, 203951
Elevation	190m AOD
Distance to nearest Site Boundary	1.65km, SW/225 degrees
View Direction	NE/45 degrees
Paper Size	420 x 297 mm A3
Camera	Sony A7 II
Lens	Sony E-mount E50mm F1.8oss
Projection	Cylindrical
Photograph Date and Time	19/02/2024 16.01 (24HR CLOCK)

See plan ZLA\_1518 L-102 for mapped location



ALTUS HOMES  
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London Road  
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Visual Survey  
Viewpoint 10

March 2024

Approximate extent of the Application Site. The Site is not seen wholesale due to the effect of intervening built form and mature landscape fabric



WIDE ANGLE BASELINE PANORAMA OF EXISTING VIEW TOWARDS THE PROPOSED APPLICATION SITE

**VIEWPOINT 11: VIEW FROM PROW (LPA REF: MR01) SITUATED WEST OF THE MAIN RAILWAY LINE ON THE SOUTH EASTERN EDGE OF STROUD**

Grid Reference	385543, 204367
Elevation	82m AOD
Distance to nearest Site Boundary	0.85km, SW/240 degrees
View Direction	NE/60 degrees
Paper Size	420 x 297 mm A3
Camera	Sony A7 II
Lens	Sony E-mount E50mm F1.8oss
Projection	Cylindrical
Photograph Date and Time	19/02/2024 15.49 (24HR CLOCK)

See plan ZLA\_1518 L-102 for mapped location



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**Viewpoint 11**

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